

## Exhibit/Support Invitation

**2010 Healthcare Summit  
West Virginia State Medical Association  
August 27-29, 2010**

The Greenbrier  
White Sulphur Springs, WV

On behalf of the over 2,700 members of the West Virginia State Medical Association (WVSMA), we wish to invite you to support and participate in the 2010 Healthcare Summit scheduled for August 27-29 at The Greenbrier. Joining you will be physician registrants from the WVSMA, medical specialty societies, visiting state society presidents, the American Medical Association President (invited), and a number of state and nationally recognized presenters.

Please review the enclosed support opportunities form that details the various options available to participate and show support for our state's medical community.

Please reserve a booth to display your company information at our meeting. Early bird special registration of \$750 if you reserve your space by July 1. The cost of the booth is \$850 if reserved after July 1. There will be many critical issues discussed at this meeting that affect West Virginia's healthcare system. We sincerely hope you will want to show your support and be involved. Please sign and return the enclosed Application and Contract for Exhibit Space/Supporter to reserve your booth.

Exhibiting will begin Friday, August 27 at 10:00 a.m. and continue through Saturday, August 28 at 1:00 p.m. Supporters and exhibitors are also encouraged to participate in the social receptions. These are great networking opportunities that we hope you will attend.

There are additional opportunities to get involved this year. A special gala banquet will be held Friday, August 27 beginning at 7:00 p.m. Please see the enclosed flyer for more information and support opportunities. You can also support a break and/or the WVSMA President and Officer Installation Lunch. The cost is \$250 per break and \$500 for the lunch. For our event supporters and exhibitors, signage indicating your participation will be prominently displayed. We also look forward to acknowledging your contribution during the Summit events.

If you have any questions, please feel free to contact Karie Sharp at (304) 925-0342 ext 12.

**2010 Healthcare Summit  
West Virginia State Medical Association  
Target Support Opportunities**

**Premiere Program Supporter                      \$2,500**

- **Only one available.**
- Name and/or logo prominently displayed on preliminary and event program
- Prominent display listing and recognition during Summit
- Recognition in post-Summit report in the *West Virginia Medical Journal*
- Exhibit Booth in exhibit area

**Exclusive Name Badge Supporter                \$2,500**

- **Only one available.**
- Name and/or logo included with all name badges distributed to Summit participants
- Prominent display listing during Summit
- Recognition in post-Summit report in the *West Virginia Medical Journal*

**Exhibit Booth    \$750**  
**(\$850 after 7/1/10)**

- Booth in exhibit area
- Listed as supporter at Summit
- Recognition in post-Summit report in the *West Virginia Medical Journal*

**WVSMA President and Officer                      \$500**  
**Installation Lunch Supporter**

- Lunch attendance for two representatives on Saturday, August 28
- Signage recognition at event
- Listed as supporter at Summit
- Recognition in post-Summit report in the *West Virginia Medical Journal*

**Break Supporter                                        \$250**

- Signage recognition in break area
- Listed as supporter at Summit
- Recognition in post-Summit report in the *West Virginia Medical Journal*

West Virginia State Medical Association  
Healthcare Summit 2010  
The Greenbrier, White Sulphur Springs, WV  
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Application and Contract for Exhibit Space/Supporter \*

Please type or print this application. Make checks payable to the West Virginia State Medical Association. Please keep a copy for your records. Mail to PO Box 4106 Charleston, WV 25364 or fax (304) 925-0345.

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title \_\_\_\_\_

Representative(s) Attending Meeting: \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ E Mail \_\_\_\_\_

Please indicate your area(s) of participation. See reverse for support opportunities: \*

**Target Support Opportunities**

- Premier Program Supporter \$2,500     Exclusive Name Badge Supporter \$2,500  
 Exhibit Booth(s) \$750/Booth (\$850 after 7/1/10)  
(Booths requested if more than one \_\_\_\_\_)  
    \_\_\_\_\_ Floor Display    \_\_\_\_\_ Table Display

Equipment/Power needed for set up \_\_\_\_\_  
Cost of any special booth equipment will be the responsibility of the vendor.

- President and Officer Installation Lunch Supporter \$500     Break Supporter \$250  
 WV Medical Foundation Excellence in Medicine Awards. (Please see enclosed flyer.)

- Enclosed is a check for \$ \_\_\_\_\_  
Make checks payable to the West Virginia State Medical Association
- Credit Card Number \_\_\_\_\_ Visa \_\_\_\_\_ MasterCard \_\_\_\_\_  
    \_\_\_\_\_ American Express    \_\_\_\_\_ Expiration Date  
Customer Code: \_\_\_\_\_ (Last three digits found in the signature block on reverse of card.)  
Signature \_\_\_\_\_
- Please Invoice (Please provide address for invoice if different than above.)

**ACCEPTANCE AS BINDING CONTRACT FOR EXHIBITOR/SUPPORTER**

We agree to accept the terms of this agreement including the Supporter/Exhibitor Restriction below and the space assigned to us by the WVSMA. We understand that until the WVSMA receives this contract properly executed, no definite reservation will be made. We understand that signing the contract binds us to payment for the booth or support indicated. Should there be a cancellation, payment is still due.

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Participants are responsible for arranging their own lodging accommodations.

\* Supporter/Exhibitor Restriction – The WVSMA maintains endorsement agreement(s) that may limit the promotion of certain products/services. The WVSMA reserves the right to restrict any exhibitor or supporter from promoting competing products/services.